



**REEA**

Real Estate Educators Association

UNIVERSITY OF

**CONNECTICUT**

**2015 Annual REEA Conference**

**June 18-22, 2015**

**Storrs, CT**

**50<sup>th</sup>**

UConn Center for Real Estate

CELEBRATING FIFTY YEARS OF  
RESEARCH AND TEACHING EXCELLENCE





Real Estate Educators Association

**THE REAL ESTATE EDUCATORS ASSOCIATION (REEA) IS A SOCIETY OF REAL ESTATE EDUCATION STAKEHOLDERS (INSTRUCTORS, TRAINERS, PROFESSORS, ATTORNEYS', REGULATORS, SCHOOLS AND AUTHORS) WITH A MISSION:**

*"To provide resources and opportunities for professional development to individuals and organizations involved in real estate education."* Our challenge is to continually give our members the latest tools and techniques for effective adult education. Our goal is to make sure REEA members meet and exceed the high standards demanded in real estate's rapidly changing legal and professional environment.

Annually, REEA hosts a national convention where educators meet and talk one-on-one with national speakers, educators, instructors, regulators, education directors, authors, and designers who develop teaching methods used to launch students toward successful careers. Join your colleagues from all over the United States to share best practices, learn current and future trends and find out how to apply this knowledge in order to become a better professional, be one of The Best of the Best and increase revenues.

## **CONNECT FOR RESULTS, OPPORTUNITIES AND IDEAS**

- Expand your curriculum and learn new classroom presentation techniques at Instructor Development Workshops and Course Development Workshops.
- Increase your business by learning new marketing techniques.
- Improve yourself, productivity and revenues.
- Exchange and share competitive strategies with peers in other markets.
- Discuss strategies and technologies for improving learning .
- Develop a national network of peers.
- Meet the state regulators personally. Discuss the issues with them and gain a better understanding of what they expect.
- Generate referrals through networking with other REEA professionals from all over the country.
- Discover new books and literature and meet the authors.
- Review recent law cases and tax update information.

## **WHO SHOULD ATTEND?**

REEA's Annual National Conference attracts professionals from all aspects of education. This training event includes the following professionals:

- ❖ National Speakers
- ❖ Trainers, Educators, Instructors
- ❖ Association Education Directors
- ❖ Corporate University Trainers
- ❖ Training Consultants
- ❖ Real Estate Regulators
- ❖ Attorneys
- ❖ Authors
- ❖ Book Publishers

For additional information, conference schedule and registration visit our website at [REEA.org/Events](http://REEA.org/Events)

All RFP and Sponsorship forms can be viewed on the Documents and Forms tab on our website's Events page.

For additional information, please contact REEA's National office at 520-609-2380.

REEA Membership is not required to attend the Conference.

**We look forward to "Connecting" with YOU at the 2015 Annual REEA Conference in June!**

# REEA 2015 Annual Conference

## Tentative CONFERENCE PROGRAM SCHEDULE

### Thursday – June 18, 2015

- 8:00am – 9:00am **IDW Registration Desk Open**
- 9:00am – 4:00pm **IDW Course**
- 12:00pm – 5:30pm **Conference Registration Desk Open**

### Friday – June 19, 2015- REEAConnect Networking Day Events

*(Choose 1-\$20/per person)*

- 8:00am **Bus pick-up at Nathan Hale Inn**
- 9:00am drop off **Foxwoods Casino & Resort** *(includes \$10/Food & \$10/Slots Voucher)*  
*Pick up around 5:00pm*
- 10:00am drop off **Narragansett Beach, Rhode Island** *(Beach, swimming, shopping)*  
*Pick up around 4:00pm*
- 4:00pm – 6:00pm **Exhibitor Set Up**
- 6:00pm – 8:00pm **Welcome to REEA - Networking Happy Hour**

### Saturday – June 20, 2015

- 7:00am – 8:00am **REEAWalkers**
- 7:00am – 8:00am **Morning Yoga**
- 7:30am – 5:00pm **Conference Registration Desk Open**
- 8:00am – 5:00pm **Exhibitors Open**
- 8:00am – 8:45am **First Timer Gathering**
- 9:00am – 11:00am **Opening Session – “Welcome”**
- 11:15am – 12:00pm **Concurrent Sessions**
- 12:00pm – 1:30pm **General Lunch Session**
- 1:45pm – 2:30pm **Concurrent Sessions**
- 3:00pm – 5:00pm **General Sessions**
- 6:00pm – 8:00pm **REEAConnect BBQ**

### Sunday – June 21, 2015

- 7:00am – 8:00am **REEAWalkers**
- 7:00am – 8:00am **Morning Yoga**
- 8:00am – 5:00pm **Conference Registration Desk Open**
- 8:00am – 5:00pm **Exhibitors Open**
- 8:30am – 9:30am **General Session – “REEA Business Meeting & Installation of Officers”**
- 9:45am – 10:30am **Concurrent Sessions**
- 10:45am – 11:30am **Concurrent Sessions**
- 12:00pm – 1:30pm **General Lunch Session**
- 1:45pm – 2:30pm **Concurrent Sessions**
- 2:45pm – 3:30pm **Concurrent Sessions**
- 3:45pm – 4:30pm **Concurrent Sessions**
- 6:00pm – 8:00pm **REEAConnect Formal Closing Dinner - Dinner & Dancing**

### Monday – June 22, 2015

- 9:00am – 12:00pm **DREI Session**

Log on to our Events page at [www.REEA.org](http://www.REEA.org) for Conference/Session details.

# REGISTRATION INFO for CONFERENCE & IDW

## Conference Location & Accommodations

### Location:



#### Nathan Hale Inn

855 Bolton Road • Storrs, CT  
860-427-7888

Website: [NathanHaleInn.com](http://NathanHaleInn.com)

To Reserve your Room, Book online, ask for Group Rate: **REEA**

**Sleeping Rooms:** Special REEA Rates are \$109.00 for 2 Queen, King, Executive Kings, plus applicable taxes & fees. Check in at 3:00 P.M. and check out at 12:00 pm.



## Conference & Meeting Location



2100 Hillside Road, Unit 1041  
Storrs, CT 06269-1041

## REGISTRATION FORM

Conference Information and Registration can be found at [www.REEA.org](http://www.REEA.org) "Events"

Questions: 520-609-2380 Fax: 520-296-6006

### Individual Conference Registrations:

<b>Early Bird Registration</b> on or before May 1, 2015	<b>\$325 per person</b>
<b>Registration between</b> May 2-June 1, 2015	<b>\$350 per person</b>
<b>Registration After</b> June 2, 2015 *	<b>\$425 per person</b>
<b>Speaker/Presenter Registration Fee **</b>	<b>\$162.50/ person</b>
<b>One Day Registration Fee</b> <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday	<b>\$150 per person</b>
<b>Friday REEAConnect Networking Day Events (Choose 1)</b>	<b>\$20 per person</b>
<input type="checkbox"/> Foxwoods Casino <input type="checkbox"/> Narragansett Beach	

### 1 Day IDW – Instructor Development Workshop:

<b>REEA Member</b> - on or before 6/1/15	<b>\$75 per person</b>
<b>Non-REEA Member</b> - on or before 6/1/15	<b>\$100 per person</b>
<i>(IDW Registrations made after June 1, 2015, will be charged an additional \$25.00 late registration fee and are not guaranteed IDW Materials)</i>	

For All Questions Contact our REEA Office at 520-609-2380 or via Email: [Kris@REEA.org](mailto:Kris@REEA.org)

Email Your Completed Registration to [Kris@REEA.org](mailto:Kris@REEA.org) or Fax to 520-296-6006

- \* All Registrations submitted after June 6, 2015 are not guaranteed Conference Materials
- \*\* You must be confirmed as a Speaker/Presenter for this special rate

Name: \_\_\_\_\_ Nick Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Payment Type:  MC  Visa  Check Name on Card: \_\_\_\_\_  
(Please print)

Credit Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Special Requests: \_\_\_\_\_

**Online Registration Available at [REEA.org/Events](http://REEA.org/Events)**